Apicha Community Health Center: PrEP

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Chief Medical Officer
8/2015
Primary Care Patient Characteristics
(12/2014)

Race/Ethnicity
- 71% from Communities of color
- API: 32%
- Black: 19%
- Hispanic: 18%
- White 29%

Poverty Level
- 59% are at or below FPL
- 33% “self-pay” = recent immigrants

SOGI
- 67% Self-Identify as LGB
- 18% Transgender/GNC

**Age**

- 39% Young Adults (<29 years)
- 43% 30-39 years

**Race/Ethnicity**

- 58% From Communities of Color
- 28% A&PI
- 14% Hispanic/Latino
- 14% African American
Patients on PrEP
(6/2015)

SOGI

85% MSM
15% Transgender/Gender Non-Conforming (GNC)

Transgender/GNC

10% Transmasculine Spectrum
10% Genderqueer
80% Transfeminine Spectrum
PrEP Recruitment

- Sexual Behavior Questionnaire: 8/2015
- Dress Me Up, PrEP Me Up – Clothing Drive with PrEP Information Session for Trans*Latinas
- PrEP for Trans*Latinas – Presentation for Trans*Latinas at Queens Pride House regarding PrEP
- PrEP Brochure in Chinese
- Video
Apicha CHC is collaborating with local arts organizations to host a series of events intended to increase knowledge of PrEP and PEP among gay men/MSM and the transgender community, especially young gay men/MSM and transgender women.

To date, collaborations include Dirty Looks NYC Film Series and Urban Word.
PrEP Recruitment: Print Advertising

• With funding from NYC AI, Apicha CHC created PrEP advertisements for NEXT Magazine that will run for 52 weeks.

• Posters of the same advertisement were distributed to sex party hosts to post at their events.
PrEP Recruitment: Social Media Advertising

With funding from NYS AI, we created a PrEP PSA to run on Facebook.

Below are the data highlights from pilot run.

- **Targeted Audience:** NYC Residents, LGBT, POC, 21-50
- **People Reached:** 2,705
- **Unique “Click Throughs” to Apicha.org:** 41
- **Total Ad Cost:** $11.60

Starting 8/14, the video will run Facebook with a budget of $100.00.
Apicha CHC PrEP Service Model

- Community Health Education
- Trans* Wellness Program
- LGBT Program
- Health Home

PrEP Support
PrEP Support Flow

Primary Care
- Financial screen
- Benefits Assistance
- Mental Health Screen
- Navigation

MCM
- Coverage for PrEP
- Insurance
- Medication Assistance
- PrEP-AP

LGB Trans* Wellness Program
Health Home
Comm Health Ed
- Navigation
- Adherence Counseling
- Risk Reduction
PrEP Metrics: Retention in Care (first 60 pts)

• Lost to follow-up: AI PrEP-IP
  – 59 initially screened
  – 58 made it to 1 month on PrEP
    • 1 never started- returned to Thailand
  – 55 made it to 3 months on PrEP
    • 2 moved (Florida, family)
    • 1 stopped, PEP, later PrEP
  – 54 made it to 6 months
    • 1 lost to follow up
  – 53 made it to 9 months
    • 1 working on cruise ship
Other Metrics

• Seroconversions: 0
• Reaching the right populations:
  – young adults: 39% (<29)
  – Transgender/GNC: 15%
    • Folks from transmasculine spectrum/GNC
  – Communities of color: 58%
  – A&PIs: 28%
• STI incidence: ???
• Time to start of PrEP: ???
Successes

• 0 seroconversions
• PrEP Implementation Pilot: low drop out rate 5/59
• Our PrEP Patients mirror new infections
• Enrolled transmasculine spectrum folks/GenderQueer in addition to transfeminine spectrum folks
• Sexual Behavior Questionnaire (HIV-/HIV+)
• Enrollment is growing
Challenges

• Navigation is essential (but unfunded) for success with coverage quagmire ($)

• Risk for HIV changes over time: getting people on PrEP/keeping people on PrEP

• Getting people started on PrEP when they are ready- missed opportunities
  – Gilead Patient Assistance and PrEP-AP take time to process (3-4d up to 2 weeks)
  – Starter Packs? 2-4 weeks

• PEP: