



apicha
community health center

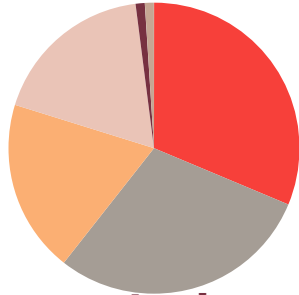
Apicha Community Health Center: PrEP

Robert Murayama, MD, MPH
Chief Medical Officer
8/2015

Primary Care Patient Characteristics

(12/2014)

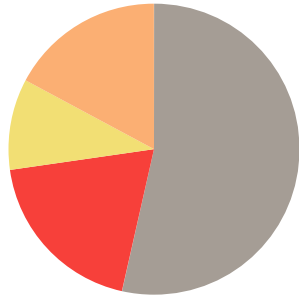
Race/Ethnicity



71% from Communities of color

API: 32%
Black: 19%
Hispanic: 18%
White 29%

Poverty Level



59% are at or below FPL
33% "self-pay" = recent immigrants

SOGI



67% Self-Identify as LGB
18% Transgender/GNC

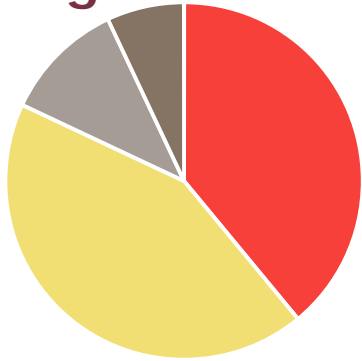


Patients on PrEP

(6/2015)

More than **180 patients** prescribed Truvada for PrEP (6/2015).

Age



39% Young Adults (<29 years)
43% 30-39 years

Race/Ethnicity



58% From Communities of Color

28% A&PI
14% Hispanic/Latino
14% African American



Patients on PrEP

(6/2015)

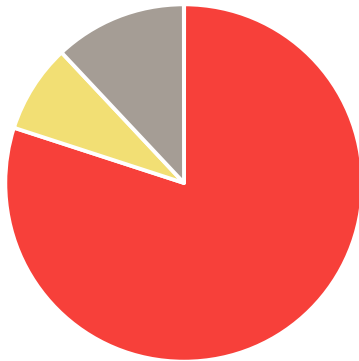
SOGI



85% MSM

15% Transgender/Gender Non-Conforming (GNC)

Transgender/GNC



10% Transmasculine Spectrum

10% Genderqueer

80% Transfeminine Spectrum



PrEP Recruitment

- **Sexual Behavior Questionnaire: 8/2015**
- **Dress Me Up, PrEP Me Up – Clothing Drive with PrEP Information Session for Trans*Latinas**
- **PrEP for Trans*Latinas – Presentation for Trans*Latinas at Queens Pride House regarding PrEP**
- **PrEP Brochure in Chinese**
- **Video**

TRANS* HEALTH CLINIC
Online Dating and Safety

CLOSED GROUP FOR APICHA
*TRANS HEALTH CLINIC PATIENTS ONLY

DATE
Thursday 4/23/2015

TIME
5:30pm to 7:00pm

LOCATION
Apicha
Community Health Center
400 Broadway
Entrance on 70 Walker St
Lower Level

RSVP by 4/22/2015
1-212-334-6029

A C E N Q R J Z G

Dress Me Up- PrEP Me Up Social

CLOTHING DRIVE

Date: Friday June 12, 2015 **FREE Event** **Time:** 6-8pm

Where: ACQC- Woodside 4207 Woodside Ave 3rd Fl, Woodside, New York 11377
Train: 7 Train to 61 Street/ Woodside Station

What's included: Sexual health presentation, Dinner, free gently used clothing items and more

Contact person: Cristina Herrera 646-556-9293 or Translatina info line 917-274-7886

We will have a short presentation on sexual health and information on how to stay HIV negative. The workshop will be for dinner and a community clothing drive. There will also be other gifts for community members who come in.

This is a collaboration between: ACQC, Translatina Network, Lorena Barja Community Fund - LBFC, At The Lesbian, Gay, Bisexual & Transgender Community Center and Gender Equality through Activism Revolution Ramapo College of New Jersey.

**您是否担心
感染HIV?**

**PrEP
可以帮助**



PrEP Recruitment: NYS AI - Community Mobilization Project

Apicha CHC is **collaborating** with **local arts organizations** to host a series of events intended to increase knowledge of PrEP and PEP among gay men/MSM and the transgender community, especially young gay men/MSM and transgender women.

To date, collaborations include Dirty Looks NYC Film Series and Urban Word.





PrEP Recruitment: Print Advertising

- With funding from NYC AI, Apicha CHC created PrEP advertisements for NEXT Magazine that will run for 52 weeks.
- Posters of the same advertisement were distributed to sex party hosts to post at their events.





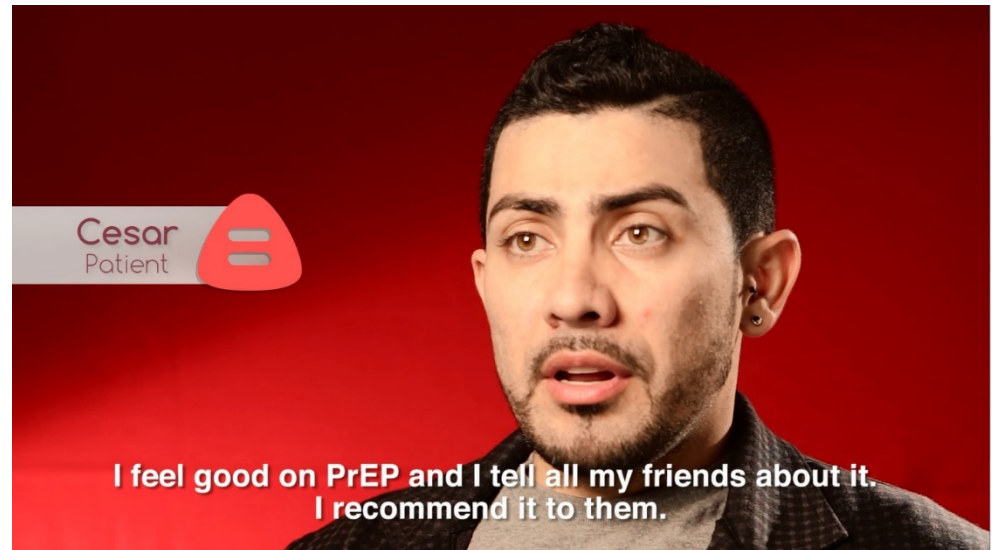
PrEP Recruitment: Social Media Advertising

With funding from NYS AI, we created a PrEP PSA to run on Facebook.

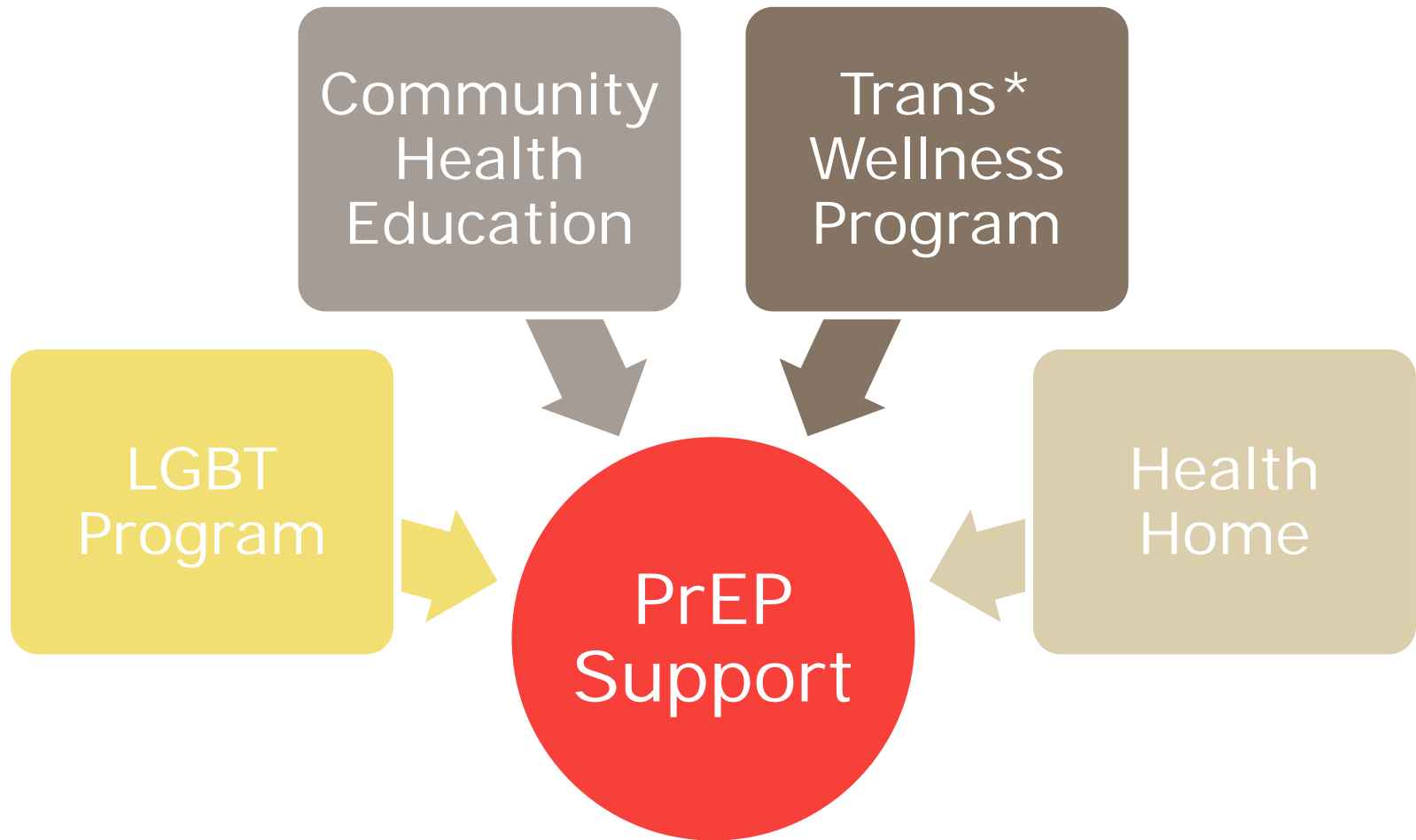
Below are the data highlights from pilot run.

- **Targeted Audience:** NYC Residents, LGBT, POC, 21-50
- **People Reached:** 2,705
- **Unique “Click Throughs” to Apicha.org:** 41
- **Total Ad Cost:** \$11.60

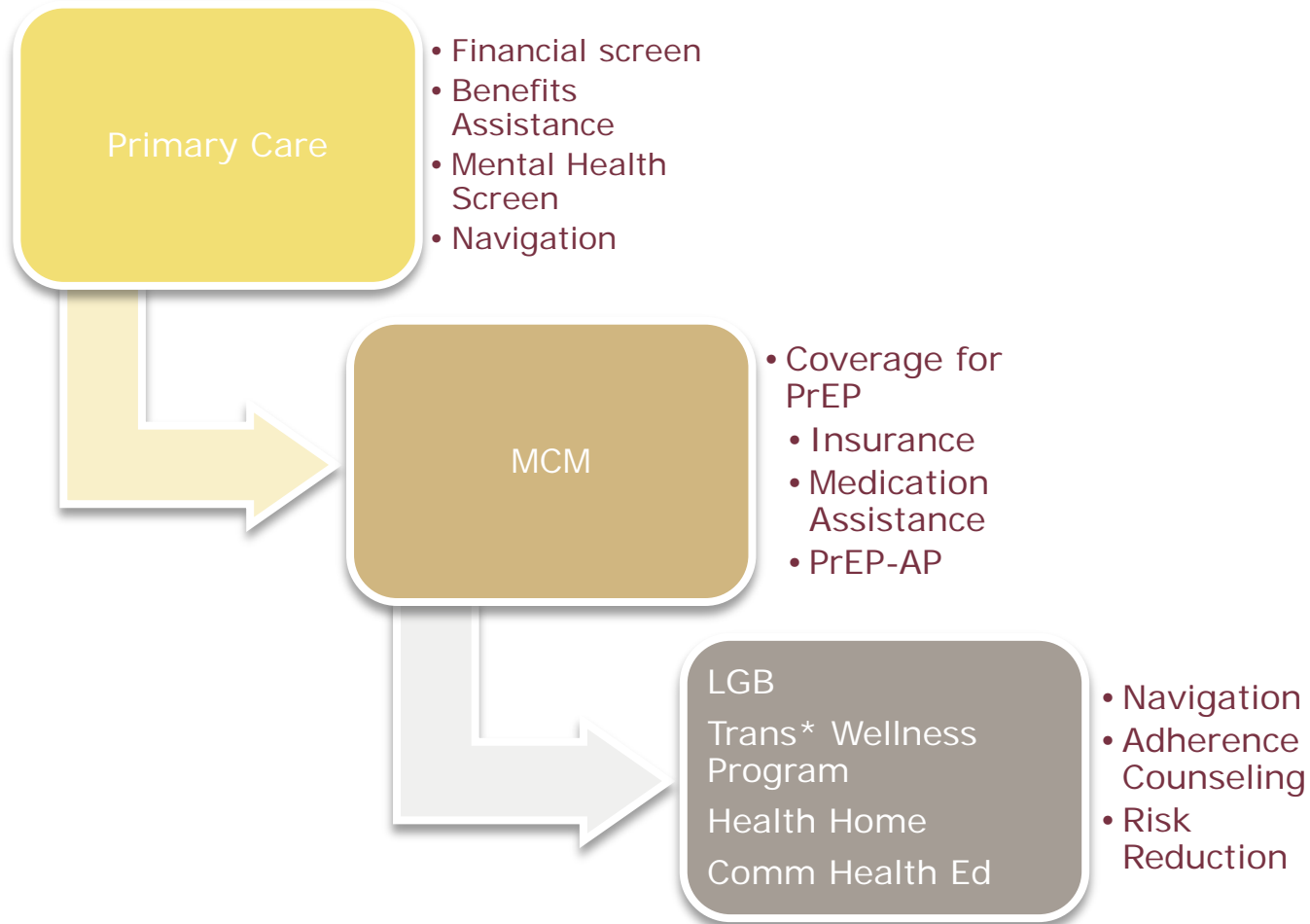
Starting 8/14, the video will run Facebook with a budget of \$100.00.



Apicha CHC PrEP Service Model



PrEP Support Flow



PrEP Metrics: Retention in Care (first 60 pts)

- Lost to follow-up: AI PrEP-IP
 - 59 initially screened
 - 58 made it to 1 month on PrEP
 - 1 never started- returned to Thailand
 - 55 made it to 3 months on PrEP
 - 2 moved (Florida, family)
 - 1 stopped, PEP, later PrEP
 - 54 made it to 6 months
 - 1 lost to follow up
 - 53 made it to 9 months
 - 1 working on cruise ship

Other Metrics

- Seroconversions: 0
- Reaching the right populations:
 - young adults: 39% (<29)
 - Transgender/GNC: 15%
 - Folks from transmasculine spectrum/GNC
 - Communities of color: 58%
 - A&PIs: 28%
- STI incidence: ???
- Time to start of PrEP: ???

Successes

- 0 seroconversions
- PrEP Implementation Pilot: low drop out rate 5/59
- Our PrEP Patients mirror new infections
- Enrolled transmasculine spectrum folks/GenderQueer in addition to transfeminine spectrum folks
- Sexual Behavior Questionnaire (HIV-/HIV+)
- Enrollment is growing

Challenges

- Navigation is essential (but unfunded) for success with coverage quagmire (\$)
- Risk for HIV changes over time: getting people on PrEP/keeping people on PrEP
- Getting people started on PrEP when they are ready- missed opportunities
 - Gilead Patient Assistance and PrEP-AP take time to process (3-4d up to 2 weeks)
 - Starter Packs? 2-4 weeks
- PEP: